



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397908	09-06-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1537			CMS # 242873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242873			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1537																
1	10-09-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30		X	X	X	X			4	125	4	500.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30	X							1	125	1	125.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			3	30		X	X	X	X			4	275	4	1,100.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			3	30	X							1	275	1	275.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30		X	X	X	X			4	425	4	1,700.00
6	10-15-2012	10-15-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	X							1	425	1	425.00
7	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30		X	X	X	X			8	400	8	3,200.00
8	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	X							2	400	2	800.00
9	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			3	30						X		1	125	1	125.00
10	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30						X		1	200	1	200.00
11	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			3	30						X		1	325	1	325.00
12	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30							X	1	75	1	75.00
13	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							X	1	125	1	125.00
14	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			3	30							X	1	275	1	275.00
15	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	30		X	X	X	X			4	125	4	500.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
95 101 1537	242873	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)	N	242873

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1537																	
16	10-15-2012	10-15-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X							1	125	1	125.00
17	10-09-2012	10-14-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		X	X	X	X			4	150	4	600.00
18	10-15-2012	10-15-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X							1	150	1	150.00
19	10-09-2012	10-14-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30		X	X	X	X			4	275	4	1,100.00
20	10-15-2012	10-15-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X							1	275	1	275.00
21	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		X	X	X	X			4	200	4	800.00
22	10-15-2012	10-15-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X							1	200	1	200.00
23	10-09-2012	10-14-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30		X	X	X	X			1	135	1	135.00
24	10-09-2012	10-14-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30		X	X	X	X			1	150	1	150.00
25	10-15-2012	10-15-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	X							1	150	1	150.00
26	10-09-2012	10-14-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30		X	X	X	X			2	150	2	300.00
27	10-15-2012	10-15-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	X							1	150	1	150.00
28	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						X		1	200	1	200.00
29	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							X	1	200	1	200.00
30	10-09-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	100	1	100.00

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Agency CPE: C : 95 P : 101 E : 1537																	
31	10-09-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		X	X	X	X			4	175	4	700.00
32	10-15-2012	10-15-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X							1	175	1	175.00
33	10-09-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30		X	X	X	X			6	350	6	2,100.00
34	10-15-2012	10-15-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	X							1	350	1	350.00
35	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		X	X	X	X			4	400	4	1,600.00
36	10-15-2012	10-15-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	X							1	400	1	400.00
37	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30		X	X	X	X			6	600	6	3,600.00
38	10-15-2012	10-15-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	X							1	600	1	600.00
39	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							X	1	300	1	300.00
40	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30		X	X	X	X			4	600	4	2,400.00
41	10-15-2012	10-15-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	X							1	600	1	600.00
42	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		X	X	X	X			4	500	4	2,000.00
43	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X							1	500	1	500.00
44	10-15-2012	10-15-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	3	30	X							1	3,000	1	3,000.00
----- ITEM LINE NOTE ----- DWTS																	

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			Agency CPE: C : 95 P : 101 E : 1537																		
45	10-09-2012	10-14-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)				3	30		X						1	1,200	1	1,200.00	
			----- ITEM LINE NOTE ----- DWTS																		
46	10-09-2012	10-14-2012	08:00PM - 09:00PM	FRIDAY PRIME 8-9P (792)				3	30					X			1	2,000	1	2,000.00	
			----- ITEM LINE NOTE ----- SHARK TANK																		
47	10-09-2012	10-14-2012	09:00PM - 10:00PM	FRIDAY PRIME 9-10P (793)				3	30					X			1	2,000	1	2,000.00	
			----- ITEM LINE NOTE ----- PTIME																		
48	10-09-2012	10-14-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30					X			1	1,000	1	1,000.00	
			----- ITEM LINE NOTE ----- 20/20																		
49	10-09-2012	10-14-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)				3	30							X	1	1,500	1	1,500.00	
			----- ITEM LINE NOTE ----- REVENGE																		
50	10-09-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		X	X	X	X	X	X	6	650	6	3,900.00	
51	10-15-2012	10-15-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30	X							1	650	1	650.00	
52	10-09-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30		X	X	X	X			4	175	4	700.00	
53	10-15-2012	10-15-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	X							1	175	1	175.00	
54	10-09-2012	10-14-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30		X	X	X	X			2	50	2	100.00	
55	10-15-2012	10-15-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30	X							1	50	1	50.00	

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Agency Est# 95 101 1537	CMS # 242873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242873
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
56	10-09-2012	10-14-2012	Agency CPE: C : 95 P : 101 E : 1537		3	30							X	1	850	1	850.00
			07:00PM - 07:30PM NASCAR COUNTDOWN PRE-SHOW (7789)														
			----- ITEM LINE NOTE -----														
			NASCAR														
														Contracted Gross Total:		117	46,835.00
														Actual Gross Total:		117	46,835.00
														Agency Commission:			7,025.25
														Net Total:			39,809.75

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	46,835.00	0.00	46,835.00
TOTAL	0.00	0.00	46,835.00	0.00	46,835.00

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